

# BABSON

FEBRUARY 22-24

2024

CONNECT WORLDWIDE

SINGAPORE



#BCW2024 #BABSONCONNECT



## SUMMIT THEME

### SHAPING THE NEW TOMORROW: ENTREPRENEURS AS AGENTS OF CHANGE

Entrepreneurship plays a pivotal role in shaping and navigating the ever-evolving landscape of tomorrow. Join us to explore how entrepreneurial thinking, innovative strategies, and visionary leadership can drive positive change and create a brighter future.

Babson Connect Worldwide 2024 celebrates the foresight of entrepreneurs from around the world—leaders who anticipate change and new possibilities, and respond with lasting global impact for a more prosperous and sustainable “New Tomorrow.”

## OFFICIAL APP

### SEARCH ‘BCW 2024’ IN THE APP STORE

This app is your gateway to connecting with Babson College alumni, students, and friends internationally, and it’s proudly powered by CAMUS Cognac.

Download the app now to unlock the full potential of your summit experience. Connect, learn, and grow with the international Babson community.



# WELCOME TO BABSON CONNECT WORLDWIDE 2024!

The energy here in Singapore is palpable, setting the stage for what I know will be a summit filled with invigorating discussions and opportunities to rekindle connections and forge new and meaningful relationships.

This year's theme, "Shaping the New Tomorrow," captures the essence of our commitment to entrepreneurial leadership and global impact. As we gather here, we have the opportunity to explore innovative pathways and collectively contribute to the transformative journey that defines Babson. Babson Connect Worldwide plays an important role in providing valuable wisdom and perspectives to inform the College's leadership team as we continue to advance our mission and strategy.

For more than a century, Babson College has been a global leader in entrepreneurship education. We assert that entrepreneurship is core to humanity—that it is a competency that not only can be taught, but one that must be taught. Our recent ascension to the rank of 10th best college in the United States by *The Wall Street Journal* affirms the world is validating the power that entrepreneurship education can harness.

As a leader in higher education, Babson is committed to the continuous education of action-oriented entrepreneurs year-round, and this global summit is a vital component of our offerings.

Entrepreneurs are perpetually aspirational, always looking ahead to develop innovative approaches to challenges new and old. We know, too, that entrepreneurs are lifelong learners who passionately crave knowledge and exploration. To our esteemed alumni, current students, faculty, staff, and friends of Babson, your participation adds immeasurable value to this gathering. I am confident that while here, our visionary community will find the spark to accelerate the next phase of our entrepreneurial journeys.

Your participation in this summit and continued engagement adds value to our community and enriches the Babson experience. Thank you, and welcome to Babson Connect Worldwide.

My best,



A handwritten signature in black ink that reads "Steve". The signature is fluid and cursive, written in a professional but personal style.

Stephen Spinelli Jr. MBA'92, Ph.D.  
President, Babson College

# ABOUT BABSON CONNECT WORLDWIDE



Babson Connect Worldwide (BCW) stands as a pivotal event in the realm of entrepreneurship education, proudly hosted by Babson College, a leading institution renowned for its commitment to excellence.

BCW transcends the typical conference experience, immersing participants in a celebration of entrepreneurship, leadership, and collaboration. Since its inception in 2015, BCW has been a catalyzing force, bringing together Babson's global community of 44,000 alumni and friends from 128 countries.

As BCW annually changes its location, it consistently unites this expansive network of entrepreneurial minds, fostering meaningful connections and collaborations that transcend borders, sparking innovation globally.



Aligned with Babson College's core values, BCW is a testament to the institution's commitment to shaping the global landscape of entrepreneurship education. Its significance extends beyond borders, contributing to the ongoing evolution and enhancement of entrepreneurship education and practice.

# PILLARS OF BCW



Embark on a captivating journey into Singapore's rich history, cultural heritage, and vibrant traditions through an exciting program of engaging tours, social events, and local entertainment.



Join a vibrant, inclusive community of entrepreneurial minds, where diverse ideas and backgrounds converge to foster a dynamic environment of innovation and collaborative spirit.



Immerse yourself in interactive learning experiences that nurture your entrepreneurial spirit while equipping you with the essential tools for success in today's highly competitive landscape.



Engage in transformative conversations with the world's brightest minds as they demonstrate the power of entrepreneurship in driving change across business and society.

# WELCOME TO SINGAPORE!

We extend our sincere greetings as we gather for BCW 2024 in the lively city-state of Singapore. Your presence adds a special vibrancy to this global event, and we are eager to share in the collective spirit of entrepreneurship and connection.

With its dynamic energy and innovation, Singapore provides an inspiring backdrop for our time together. The BCW 2024 Advisory Committee has curated an engaging program, and we invite you to immerse yourselves in the diverse sessions, foster meaningful connections, and contribute to the collaborative spirit that defines the Babson community.

This event is an opportunity for us to celebrate the strength of our global network and explore new possibilities for collaboration. Thank you for being a part of this transformative experience.

We look forward to the valuable insights and connections that will undoubtedly emerge from our time together.



## BCW 2024 ADVISORY COMMITTEE



**Richie Eu '09**

Managing Director, Mergers & Acquisitions,  
Eu Yan Sang International LTD



**Ryan Fong Jaya '14**

Managing Director, IFISH Battery Minerals I  
Board of Commissioner, PT IFISHDECO Tbk



**Bobby Gurbani '00**

Founder, Managing Director,  
Buy-Rite Limited



**Finna Huang '96, P'24 '26, GAB**

Founder and President Director, JWCC  
Hospital Jakarta I President Commissioner,  
PT. Sekar Bumi Tbk



**Gaurang Jhunjhnuwala '09**

Group CEO, Naumi Group



**Shruti Lohia Hora '98**

Director, Indorama Healthcare  
Pte. Ltd.



**Neha Oberoi '04**

Founder, be. Cellular Nutrition



**Ingrid Prasatya P'19, MP'19 '20, GAB**

Managing Partner, PT. Energy  
Samudra Logistics



**Malavika Shanker P'26**

President SEA, Global CIO  
Forum, GEC Media Group

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Shruti Lohia Hora '98

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Ingrid Prasatya  
P'19, MP'19 '20, GAB



Richard J. Snyder, Esq. '60, H'94, P'93,  
MP'01, G'28, Trustee Emeritus, GAB and  
Marilyn B. Snyder MBA'80, P'93, G'28

## BRONZE SPONSORS

Selin Kibar Bayar '90, GAB  
Bobby Gurbani '00 and Pooja Gurbani  
Carlos G. Herrera '92, GAB  
Anne Pui-Luin Lee '95  
Babson Alumni Advisory Board



WITH SUPPORT FROM



## SUPPORT BABSON'S GLOBAL SCHOLARS PROGRAM A NEED-BASED SCHOLARSHIP PROGRAM FOR INTERNATIONAL STUDENTS

Sponsorship of Babson Connect Worldwide is crucial in funding a Global Scholar, empowering and enabling a talented individual to pursue their entrepreneurial dreams on a global stage. Students selected for the Global Scholars Program will be granted four-year, full-tuition scholarships. Additionally, Global Scholars with higher levels of financial need will receive extra grant funds, varying based on necessity, to assist with room and board, books and supplies, health insurance, and travel expenses.

“ I am extremely thankful for the opportunity you offered me, and I have to say: it was life changing. I do not come from much, so having the opportunity to be surrounded by so many amazing people shattered my reality. Now I understand what being a Babson student means, especially what being a Global Scholar means. I am eager to see what the future holds for me, and I will put all the strength I have to have a wonderful Babson journey. Thank you again for making this possible.”



**Alisson B. Amaral '21**  
GLOBAL SCHOLAR



## HOST HOTEL

### **The Ritz-Carlton, Millenia Singapore**

Marina Bay 7, Raffles Avenue, Singapore

Phone: +65 6337 8888

Check-in: 3 p.m.

Check-out: Noon



### **ENJOY COMPLIMENTARY WIFI**

Network: RitzCarlton

Select “Connect Automatically.”

No password is required.

Located in the heart of Marina Bay, The Ritz-Carlton, Millenia Singapore is renowned for panoramic views from its spacious guestrooms and suites together with award-winning hospitality synonymous with The Ritz-Carlton brand. The 5-star hotel features a Club Lounge, which boasts five daily culinary presentations, all-day champagne, and personalized butler service.

Signature restaurants include Colony, which brings diners on a culinary journey through Singapore’s heritage cuisines, and the 1 Michelin star Summer Pavilion, known for its authentic Cantonese cuisine. With a narrative of cocktails devoted to the 1960s, Republic ranks among one of Asia’s 50 Best Bars. Exclusive La Mer facials and ESPA body treatments are available at the award-winning Ritz-Carlton Spa, while marble bathrooms with iconic octagonal windows offer views of the Marina Bay or Kallang River. Kindly note that this hotel does not participate in the Marriott Bonvoy Program.



# DAY 1

## THURSDAY, FEBRUARY 22

### SUMMIT REGISTRATION

7 a.m.–8 p.m.

*The Grand Gallery, Level 1 • The Ritz-Carlton, Millenia Singapore*

**i** Please collect your official BCW name badge and swag bag before attending Thursday's sessions.

### EXECUTIVE EDUCATION WITH LAUREN BEITELSPACHER, PH.D.

*Eco-Innovators: Building Brand Resonance in Sustainability*

**Morning session: 9 a.m.–Noon**

**Afternoon session: 1:30–4:30 p.m.**

*North Pavilion, Level 2 • The Ritz-Carlton, Millenia Singapore*

Explore the intricacies of genuine global sustainability in the face of cancel culture challenges. Discover how sustainable brands, in harmony with U.N. Sustainable Development Goals (SDGs), authentically communicate values across diverse cultural landscapes. Navigate the fine line of communication without greenwashing accusations and gain valuable insights into engaging international audiences, especially Gen Z and Gen Alpha.

This immersive experience equips you with actionable skills for effective communication and leaves you empowered with practical insights for a lasting impact in the realm of authentic sustainability.



**Lauren Beitelspacher, Ph.D.**

Ken and Nancy Major Romanzi Senior Term Chair in Marketing  
Professor of Marketing, Babson College



# DAY 1

## EXECUTIVE EDUCATION WITH SCOTT TAYLOR, PH.D.

Revolutionizing Leadership: A NeuroEntrepreneurial Approach

**Morning session: 9 a.m.–Noon**

**Afternoon session: 1:30–4:30 p.m.**

*The Junior Ballroom, Level 3 • The Ritz-Carlton, Millenia Singapore*

Explore the transformative insights from diverse disciplines such as organizational science, neuroscience, psychology, and social psychology in this workshop. Uncover the evolving landscape of leadership, moving beyond traditional approaches to embrace entrepreneurial leadership (EL).

This interactive session delves into the core facets of EL, offering practical implications for individuals and organizations navigating complexity in today's rapidly changing world. Join us to reimagine leadership and discover how entrepreneurial principles can enhance your impact both professionally and personally.



### **Scott Taylor, Ph.D.**

Inaugural Arthur M. Blank Endowed Chair for Values-Based Leadership  
Professor of Organizational Behavior, Babson College



# DAY 1

## CULTURAL TREKS

**Morning session: 9 a.m.–Noon.**

**Afternoon session: 1:30–4:30 p.m.**

 Meet your tour guide in the hotel lobby 15 minutes prior to departure.



### **Sustainable Singapore: Exploring Eco-Friendly Marvels and Urban Green Initiatives**

- Visit Marina Barrage to explore water and land management themes
- View award-winning examples of sustainable architecture at Oasia Hotel Downtown or PARKROYAL COLLECTION Pickering
- Check out Gardens by the Bay for a state-of-the-art tropical garden



### **Evolving Singapore: Tracing Urban Transformations from Civic Grandeur to Modernity**

- Explore the Civic District and Financial District
- Visit the Urban Redevelopment Authority's information gallery (the URA Centre's City Gallery) to learn more about urban planning
- Explore a modern public housing estate as an example of Singapore's approach to social issues



### **Hidden Singapore: Colonial Residences, Emerald Hill, and Peranakan Treasure**

- Embark on a drive around Alexandra Park, a former British military barracks, to see charming Black & White houses
- Visit Emerald Hill, a delightful enclave of 100-year-old shophouses just off bustling Orchard Road
- Check out The Peranakan Museum, which explores the culture of Peranakan communities in Southeast Asia

# DAY 1

## VIP WELCOME PARTY

Invitation only

**6:30–7:30 p.m.**

*Poolside at The Ritz-Carlton, Millenia Singapore*

## WELCOME PARTY

**7:30–9:30 p.m.**

*Poolside at The Ritz-Carlton, Millenia Singapore*

Dive into Singaporean culture and cuisine at the welcome party held on The Ritz-Carlton, Millenia Singapore's luxurious pool deck.

Attire: Cocktail



# DAY 2

## FRIDAY, FEBRUARY 23

### SUMMIT REGISTRATION

7 a.m.–2 p.m.

*The Grand Gallery, Level 1 • The Ritz-Carlton, Millenia Singapore*

### NETWORKING BREAKFAST

7–9 a.m.

*The Grand Gallery, Level 1 • The Ritz-Carlton, Millenia Singapore*

🕒 *The doors to The Grand Ballroom will open at 8:45 a.m.*

### EMERGING TRENDS

Welcome to a day of exploration and insight at BCW 2024. Our theme for the day revolves around “Emerging Trends,” offering a focused journey into the latest developments in business and entrepreneurship. Throughout the program, we will delve into dynamic topics such as technological innovations, evolving consumer behaviors, and the impact of digital transformation. Join us for a series of engaging sessions that promise to be both enlightening and forward-thinking. Get ready to absorb valuable insights, connect with peers, and leave equipped with the knowledge to navigate the rapidly evolving world of business.

### CONFERENCE KICKOFF AND WELCOME ADDRESS

9–9:45 a.m.

*The Grand Ballroom, Level 1 • The Ritz-Carlton, Millenia Singapore*



**Juliana Yeow**  
Emcee



**Dr. Hsien-Hsien Lei**  
CEO, AmCham Singapore



**Stephen Spinelli Jr. MBA'92, Ph.D.**  
President, Babson College

# DAY 2

## FIRESIDE CHAT

Featuring **Jacqueline Poh**, Managing Director, Singapore Economic Development Board

**10–10:45 a.m.**

*The Grand Ballroom, Level 1 • The Ritz-Carlton, Millenia Singapore*



Ms. Poh was appointed Managing Director of the Singapore Economic Development Board (EDB) on October 4, 2021.

She was previously Deputy Secretary in the Prime Minister's Office Strategy Group, which leads and organizes the Public Service to develop and implement the strategic priorities of the Government. She also oversaw the National Population and Talent Division and the Centre for Strategic Futures.

Ms. Poh was the founding Chief Executive of the Government Technology Agency of Singapore (GovTech), and was previously the Managing Director of the Infocommunications Development Authority (IDA). She has also held key positions in the Ministry of Manpower, the Ministry of Finance, and the Ministry of Defence.

Ms. Poh is an alumnus of Oxford, Cambridge, INSEAD (MBA), and Stanford. She has three teenagers and more patience than before she had them.

She currently sits on the Boards of SingHealth, the Singapore Institute of Technology and the Agency for Science, Technology and Research. She is the Chairperson of the DesignSingapore Advisory Board and is a member of the Young Presidents' Organization.



## MODERATOR

**Karishma Vaswani**

Asia Political Columnist, Bloomberg Opinion

## MORNING BREAK

**10:45–11:15 a.m.**

*The Grand Gallery, Level 1 • The Ritz-Carlton, Millenia Singapore*

 Join us in the ballroom for an optional Tai Chi session at 11:05 a.m.

# DAY 2

## ARTIFICIAL INTELLIGENCE

From Ideas to Algorithms: AI and Entrepreneurship

**11:15 a.m.–Noon**

*The Grand Ballroom, Level 1 • The Ritz-Carlton, Millenia Singapore*

Unlock the synergy of AI and entrepreneurship as experts share insights on turning ideas into algorithms. Gain practical applications, real-world examples, and navigate the dynamic AI landscape in business. Explore the impact of AI-driven disruption and deepen your understanding of how AI shapes the future of entrepreneurship. This session offers a practical look at transforming visionary ideas into algorithms in the age of AI.



**Binny Bansal**  
Co-Founder, Flipkart



**Philbert Gomez**  
Vice President & Head, Digital Industry Singapore (DISG)



**David Gowdey**  
Managing Partner, Jungle Ventures



**Ayesha Khanna**  
CEO, Addo



**MODERATOR**  
**Kevin Chan**  
Chief Partner Office, Microsoft Singapore

# DAY 2

## NETWORKING LUNCH

Noon–1 p.m.

*Garden Pavilion, Level 2 & Stella Gallery, Level 1 • The Ritz-Carlton, Millenia Singapore*

## FOOD/AG TECH

*The Next Course: Charting the Future of Technology in Food Systems*

1–1:45 p.m.

*The Grand Ballroom, Level 1 • The Ritz-Carlton, Millenia Singapore*

Explore the evolving landscape of food systems technology, gaining insights into innovative trends, sustainability, and cutting-edge technologies influencing food production, distribution, and consumption. Join a compelling discussion led by industry experts as they delve into transformative trends and practices that are reshaping the way we produce and consume food, charting a course for the future of the entire food industry.



**TC Chatterjee MBA'95**

Chief Executive Officer, Griffith Foods



**Dan Altschuler Malek MBA'11**

Managing Partner, Unovis Asset Management



**Anuj Maheshwari**

Head of Agri-Food, Temasek



### MODERATOR

**Sanjay Dasari '15**

Co-Founder, WayCool Foods



# DAY 2

## BLUE ECONOMY

Unlocking the Potential of the Blue Economy: Entrepreneurs at the Helm

2–2:45 p.m.

*The Grand Ballroom, Level 1 • The Ritz-Carlton, Millenia Singapore*

Dive into the untapped potential of the blue economy in a discussion led by visionary entrepreneurs and sustainability experts. Discover innovative strategies for sustainable development in ocean-based industries, guided by industry leaders navigating toward new opportunities. Join in as trailblazers chart the course for innovation, environmental stewardship, and economic growth, creating a sustainable and thriving maritime future while navigating challenges and seizing opportunities.



**Geraldine Chin**

Singapore Country Director, Conservation International



**Mark Dalio**

Founder & Co-CEO, OceanX



**Nanette Medved-Po '98**

Founder and Executive Chairperson, HOPE & PCX Groups



**Tony Worby**

Chief Scientist, Minderoo Foundation



### MODERATOR

**Joshua Brown**

Vice President, ICONIQ Capital

# DAY 2

## AFTERNOON BREAK

2:45–3:15 p.m.

*The Grand Gallery, Level 1 • The Ritz-Carlton, Millenia Singapore*

 Join us in the ballroom for an optional Tai Chi session at 3:05 p.m.

## FINTECH

Beyond Traditional Banking: Exploring the Role of Entrepreneurship in FinTech Innovation

3:15–4 p.m.

*The Grand Ballroom, Level 1 • The Ritz-Carlton, Millenia Singapore*

Discover the future of finance with industry leaders dissecting the dynamic interplay between entrepreneurship and FinTech innovation. Join visionaries and entrepreneurs navigating the evolving landscape of financial technology, revealing its transformative impact and challenging traditional banking norms. Delve into transformative trends, challenges, and the pivotal role of entrepreneurship in reshaping traditional banking practices. Join us for a deep exploration into the evolving world where finance and innovation converge.



**Abhi Bisarya**  
CPO, Crypto.com



**Kailash Madan**  
Global Head of Sales, Primer



**Sin Ting So**  
Chief Client Officer, Endowus



**Su Shan Tan**  
Managing Director & Group Head of Institutional Banking, DBS Group



**MODERATOR**  
**Prof. Annie Koh**  
Professor Emeritus of Finance (Practice), Lee Kong Chian School of Business, Singapore Management University

# DAY 2

## FIRESIDE CHAT

Featuring **Nikhil Kamath**, Co-Founder, Zerodha | Gruhas | True Beacon

**4:15–5 p.m.**

*The Grand Ballroom, Level 1 • The Ritz-Carlton, Millenia Singapore*



Nikhil's journey began with dropping out of school and selling used mobile phones at 16. By 17, he ventured into equities trading, funded by a call center job selling insurance. At 19, he co-founded Kamath Associates with his brother, entering High Net Worth Individual portfolio management.

In 2010, they launched Zerodha, now India's largest retail brokerage platform, valued at over \$5 billion USD. Nikhil's impact extends to co-founding Rainmatter in 2016, investing in fintech startups, and supporting climate change initiatives.

In 2019, he co-founded True Beacon, achieving a 29.7% annualized return in its first year. In 2021, he co-founded Gruhas PropTech, aiming to innovate the construction and real estate industry.

Recognized as India's Youngest Billionaire by *Forbes*, Nikhil, a philanthropist, has pledged 25% of his net worth to charity.



## MODERATOR

**Shikhar Malhotra '04, GAB**

Vice Chairman & CEO, HCL Healthcare Pvt. Ltd.





# DAY 2

## CULTURAL RECEPTION

7–10 p.m.

CÉ LA VI at Marina Bay Sands  
1 Bayfront Avenue, Tower 3, Singapore

 Shuttle service available from the hotel lobby starting at 6:30 p.m.

 Please have your official BCW name badge for access to CÉ LA VI.

Welcome the Year of the Dragon at CÉ LA VI!  
Celebrate Chinese New Year traditions while enjoying breathtaking Marina Bay views.

Attire: Cocktail

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## Redefining Excellence Beyond Borders

For nearly five decades, Indorama has pioneered ideas, solutions, and sustainable products, weaving into essentials like fibers and yarns, fabrics, fertilizers, petrochemicals and synthetic rubber gloves. It stands for excellence rooted in people-centricity, innovation, sustainability, and unwavering customer satisfaction.

Indorama signifies more than industry prowess, it embodies boundless progress, refusing to be confined. Our goal is simple — to expand the story of goodness and create a world where **#ExcellenceBeyondBoundaries** isn't just a goal but a reality.

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# DAY 3

## SATURDAY, FEBRUARY 24

### SUMMIT REGISTRATION

7 a.m.–2 p.m.

*The Grand Gallery, Level 1 • The Ritz-Carlton, Millenia Singapore*

### NETWORKING BREAKFAST

7–8:45 a.m.

*The Grand Gallery, Level 1 • The Ritz-Carlton, Millenia Singapore*

🕒 *The doors to The Grand Ballroom will open at 8:30 a.m.*

### BABSON'S EDUCATIONAL INITIATIVES

Step into a day of inspiration and learning about Babson's Educational Initiatives. Our sessions are thoughtfully curated to provide valuable insights into the educational landscape, offering a glimpse into the future of learning.

As we gather educators, thought leaders, and visionaries, our program serves as a platform for meaningful discussions on best practices, collaborative strategies, and envisioning the future of education. Join us for a day filled with inspiration and empowerment, as we collectively navigate the path toward nurturing the next generation of leaders through cutting-edge educational initiatives.

### OPENING REMARKS

8:45–9 a.m.

*The Grand Ballroom, Level 1 • The Ritz-Carlton, Millenia Singapore*



**Juliana Yeow**  
Emcee



**Stephen Spinelli Jr. MBA'92, Ph.D.**  
President, Babson College

# DAY 3

## MAINSTAGE SPEAKER

**Khailee Ng**, Managing Partner, 500 Global

**9–9:45 a.m.**

*The Grand Ballroom, Level 1 • The Ritz-Carlton, Millenia Singapore*



Khailee Ng is a managing partner at 500 Global, a multistage venture capital firm that invests in founders building fast-growing technology companies. He has led over 300 investments in startups across Southeast Asia. His team is recognized as a leading technology investor in the region, having invested early in companies valued at over \$1 billion USD such as Grab, Carsome, Carousell, Bukalapak, FinAccel, and eFishery. Prior to 500, Khailee was the founder of Groupsmore (acquired by Groupon) and Malaysia's largest online media company, Says.com (acquired by Media Prima).

As new technology and evolving consumer landscapes continue to disrupt industries, Khailee focuses on discovering patterns of economic opportunity and backing the entrepreneurs who realize them. His investment activity and commentaries on industry trends have been featured in *The Economist*, *Financial Times*, *Bloomberg*, *TechCrunch*, *The Wall Street Journal*, and *Fortune*.



## MODERATOR

**Scott Voss MBA'99, GAB**

Managing Director, HarbourVest



# DAY 3

## FAMILY ENTREPRENEURSHIP

From Kitchen Table to Boardroom: Building Family-Owned Businesses

10–10:45 a.m.

*The Grand Ballroom, Level 1 • The Ritz-Carlton, Millenia Singapore*

Trace the evolution of family-owned businesses from their humble beginnings to corporate success. This discussion explores the unique stories and strategies of entrepreneurs who successfully transformed family enterprises into thriving ventures. Delve into the dynamics of transitioning from the kitchen table, where dreams are conceived, to the boardroom, where enduring legacies are built. Join us for an inspiring conversation on the trials, triumphs, and enduring principles that shape the trajectory of family-owned businesses.



**Richie Eu '09**

Managing Director, Mergers & Acquisitions, Eu Yan Sang International Ltd.



**Nuttapong Hirunyasiri '08**

Chief Executive Officer, MTS Gold Group



**Crystal Thao Lam**

Managing Director, Vinawood Ltd.



### MODERATOR

**Lauri Union**

Nulsen Family Executive Director, Bertarelli Institute for Family Entrepreneurship, Babson College

## MORNING BREAK

10:45–11:15 a.m.

*The Grand Gallery, Level 1 • The Ritz-Carlton, Millenia Singapore*

 Join us in the ballroom for an optional Tai Chi session at 11:05 a.m.

# DAY 3

## WOMEN'S ENTREPRENEURSHIP

Breaking Barriers, Building Success: Women in Entrepreneurship

11:15 a.m.–Noon

*The Grand Ballroom, Level 1 • The Ritz-Carlton, Millenia Singapore*

Explore the journey of women in entrepreneurship, breaking barriers and achieving success. Join a discussion where accomplished women share insights on overcoming challenges and achieving success in the dynamic world of entrepreneurship. Celebrate the resilience, innovation, and achievements of women who have triumphed in the entrepreneurial landscape. Uncover captivating stories, strategic perspectives, and the transformative influence of initiatives spearheaded by women.



**Margarita Forés**

Chef & Restaurateur, Margarita Forés Group



**Rachel Lim**

Co-Founder, Love, Bonito



**Crystal Lim-Lange**

CEO, Forest Wolf



**Wendy Yap**

Founder, President Director & CEO, PT Nippon Indosari Corpindo Tbk.



### MODERATOR

**Dr. Shakenna Williams '94**

Executive Director, Frank & Eileen™ Center for Women's Entrepreneurial Leadership, Babson College



# DAY 3

## TABLE TOPIC LUNCH

**Noon–1 p.m.**

*Garden Pavilion, Level 2 & Stella Gallery, Level 1 • The Ritz-Carlton, Millenia Singapore*

Join intimate roundtable discussions led by experts in specific entrepreneurial domains. Share your experiences, seek advice, and gain valuable perspectives from fellow participants.

### TOPICS

- Artificial Intelligence
- Blue Economy
- Change Management
- Cultural Competence
- Food/Ag Technology
- FinTech
- Franchise
- Family Entrepreneurship
- Hospitality and Service
- Wellness and Longevity
- Women's Entrepreneurship

### RECOMMENDATIONS TO MAKE THE MOST OF THE EXPERIENCE

**Prepare:** Know the speakers and come ready to engage

**Bring business cards:** Network actively with business cards

**Engage:** Share insights during discussions

**Ask questions:** Utilize Q&A for advice and insights

**Network effectively:** Prioritize quality connections

**Take notes:** Capture key points and action items

**Be open-minded:** Embrace diverse entrepreneurial perspectives

**Follow up:** Connect with people post-event for potential collaboration

**Enjoy:** Approach the luncheon with a positive mindset and relish the experience

# DAY 3

## FRANCHISE

Unleashing the Power of Franchising: Success Stories and Lessons Learned

1–1:45 p.m.

*The Grand Ballroom, Level 1 • The Ritz-Carlton, Millenia Singapore*

Uncover the potential of franchising through firsthand stories and lessons from successful entrepreneurs. This panel brings together seasoned entrepreneurs to share triumphs and valuable insights gained from navigating the world of franchising. Discover the strategies, challenges, and transformative experiences that have fueled their success. Join us for an enlightening discussion on the power of franchising and unlock the secrets to building thriving and scalable business ventures.



**Josh Bell**

Director & Principal, Guzman y Gomez Singapore



**Dr. Ausanee Mahagitsiri Leonio MBA'00**

President, KFU Company Limited



**Stephen Spinelli Jr. MBA'92, Ph.D.**

President, Babson College | Co-Founder, Jiffy Lube | Chairman, Planet Fitness



### MODERATOR

**Ab Igram MBA'96**

Executive Director, Tariq Farid Franchise Institute, Babson College

# DAY 3

## HEALTHCARE

Exploring the Business of Aging: Healthy Longevity and Entrepreneurship

2–2:45 p.m.

*The Grand Ballroom, Level 1 • The Ritz-Carlton, Millenia Singapore*

Navigate the intersection of entrepreneurship and healthy longevity with a discussion on the business of aging. Delve into innovative strategies, challenges, and opportunities entrepreneurs encounter in meeting the evolving needs of an aging population. Gain valuable insights into navigating the dynamic landscape where business and healthy longevity converge. This panel sheds light on the growing market for healthy longevity solutions, highlighting the intersection of entrepreneurship with the pursuit of a healthier and more vibrant life.



**Prof. Andrea Maier**

Oon Chiew Seng Professor in Medicine, National University of Singapore  
Director, Centre for Healthy Longevity, National University Health System  
Co-Founder, Chi



**Dr. Joseph Mocanu**

Managing Partner, Verge HealthTech Fund



**Dr. Arjun Oberoi**

Managing Director, Everstone Group



**Ivan Vatchkov**

Founder & CEO, Kalibra.ai



**MODERATOR**

**Patrick Cao**

Co-Founder, GoTo

## AFTERNOON BREAK

2:45–3:15 p.m.

*The Grand Gallery, Level 1 • The Ritz-Carlton, Millenia Singapore*

 Join us in the ballroom for an optional Tai Chi session at 3:05 p.m.

# DAY 3

## HOSPITALITY

Check-In to Success: Hospitality Entrepreneurship Unveiled

3:15–4 p.m.

*The Grand Ballroom, Level 1 • The Ritz-Carlton, Millenia Singapore*

Unlock the keys to success in hospitality entrepreneurship as experts share insights on strategies, challenges, and triumphs. Join this captivating exploration into the intricacies of the hospitality industry, where experts reveal secrets to navigating this dynamic landscape. From crafting unforgettable guest experiences to managing complexities, gain a road map to entrepreneurial success in this exciting industry.



**Gaurang Jhunjhnuwala '09**  
Group CEO, Naumi Group



**Seng-Hoo Ong '96**  
Managing Partner, Potato Head Family



**Lik Peng Loh**  
Director, Unlisted Collection



**MODERATOR**  
**Lauren Beitelspacher, Ph.D.**  
Ken and Nancy Major Romanzi Senior Term Chair in Marketing  
Professor of Marketing, Babson College

# DAY 3

## CHANGE MANAGEMENT

Pioneering Change: Entrepreneurs' Strategies for Adapting in Times of Turmoil

4:15–5 p.m.

*The Grand Ballroom, Level 1 • The Ritz-Carlton, Millenia Singapore*

Gain insights into navigating uncertainty with strategies shared by seasoned entrepreneurs for adapting and thriving in challenging times. Join a dynamic conversation where resilience, adaptability, and innovative approaches are explored, turning challenges into opportunities. Don't miss this insightful session on pioneering change and forging success in turbulent times, as experienced entrepreneurs share their strategies for navigating adversity and turning challenges into opportunities.



**Maya Hari**  
CEO, Terrascope Pte Ltd



**Vikram Rupani '03**  
Co-Founder & CEO, Nuguru  
Co-Founder & President, RedMart (acquired by Alibaba)



**Sudarshan Venu**  
Managing Director, TVS Motor Company




**MODERATOR**  
**Stephanie Nash**  
Vice President, Human Resources, APAC, Ingram Micro  
Founder, Thrive HR Exchange

# DAY 3

## BCW BALL

7–10 p.m.

Flower Field Hall at Gardens by the Bay  
18 Marina Gardens Drive, Singapore

 Shuttle service available from the hotel lobby  
starting at 6:30 p.m.

Embrace the spirit of reunion and Babson pride at the BCW Ball, set amid the lush gardens and iconic Supertrees of Gardens by the Bay.

Attire: “Green Tie” Optional – Show your Babson pride!

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For general inquiries, please email [bcw@babson.edu](mailto:bcw@babson.edu).



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